



6 October 2022

Dear Parent/Guardian

Unifrog Launch Virtual Presentation - Tuesday 11 October 2022 – 6pm to 7pm

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we will now be using Unifrog - an award-winning, online careers platform. All students in Years 7, 8, 9, 10 and 11 will gain access to this careers and destination platform. We have already launched Unifrog for Years 8, 9 and 11 with other year groups to follow in the coming weeks.

You are invited to attend the Unifrog launch via Zoom on Tuesday 11 October from 6pm to 7pm to learn more.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars.

Recording – self-reflection about extracurricular activities and key employability skills.

Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more.

Applications – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays).

Students access the platform by following the details in the welcome email, where they create a password and can begin using the platform. Students can then login to Unifrog from any computer, tablet, or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to support your child throughout the process. It will be possible for you to access the site, even if your son or daughter has not yet logged onto the platform themselves. Sign-up here: <https://www.unifrog.org/code> using the sign-up code **maidenchilternparents**. Please note that you need to enter your own, personal details and not those of your son/daughter.

To join the Unifrog Launch Virtual Presentation, please register your interest on the online form [here](#) and a Zoom link will be emailed to you 48 hours prior to the event.

Many thanks for your support.

Yours sincerely

Mrs A Finlason
Trust Careers Adviser