



24 January 2023

Dear Parent/Guardian

Celebrating National Apprenticeship Week 2023 #NAW2023 within the Maiden Erlegh Trust – Monday 6 to Sunday 12 February 2023

**Virtual Trust Apprenticeship Information Evening for Parents and Guardians
Tuesday 21 March 2023 - 6pm to 7pm**

We are delighted to share that our Maiden Erlegh Trust schools will be taking part in this year's National Apprenticeship Week - #NAW2023.

From Monday 6 to Friday 10 February, we are pleased to be undertaking activities during school. We will be encouraging students to also attend interesting and inspiring events, and carry out research in their own time; all with the aim of encouraging them to learn more about apprenticeships – an option students can potentially follow after Year 11 or 13.

Our schedule of plans include:

1. Videos about school subject related apprenticeships to be shown during lessons.
2. Daily videos of apprentices sharing their experience of being an apprentice. These links will be shared via Google Classroom.
3. The opportunity for students to complete educational and fun activities online and through completing a 'Student Activity Pack'.

If you would like to watch the apprenticeship videos which will be shared with students during the week, explore the 'Apprenticeship Arcade', see the 'Student Activity Pack', read the 'Step by Step Guide to applying for an apprenticeship', and undertake research through information for parents/guardians, you can find video and document links below:

- Apprenticeship films: <https://amazingapprenticeships.com/think-apprenticeships-films/> and <https://www.apprenticeships.gov.uk/apprentices/real-stories>
- Apprenticeship Arcade: <https://amazingapprenticeships.com/resource/apprenticeship-arcade/>
- Student Activity Pack: [National-Apprenticeship-Week-2023-Student-Activity-pack](#)
- Guide to applying for apprenticeships: <https://amazingapprenticeships.com/app/uploads/2022/11/Your-step-by-step-guide-to-applying-for-an-apprenticeship.pdf>
- Information for parents/guardians: <https://www.apprenticeships.gov.uk/influencers/resources-for-parents>

We will also be holding a trust-wide virtual Apprenticeships Information Evening on Tuesday 21 March from 6pm to 7pm via Zoom. If you would like to attend, please complete the registration on the online form available [here](#) by Monday 20 March. A zoom link will then be sent to the email address you have provided on the registration form, 24 hours before the presentation.

If you would like to find out more information about apprenticeships or attend events involving apprenticeship employers and apprentices, we recommend students signing up to and exploring the following links:

- CTM Pathway: <https://pathwayctm.com/> (host virtual and face to face apprenticeship events with employers and apprentices presenting)
- www.unifrog.org (host webinars and contain videos and guides about apprenticeships)
- <https://www.apprenticeships.gov.uk/apprentices>
- <https://amazingapprenticeships.com/resources/> (contains guides, videos, and resources for students, parents, and teachers – see 'refine results' section and click on links of interest to you)

Thank you for your interest and support in these upcoming events. Research has shown that parents and guardians form a significant part in young people's decision-making around their future career and next steps.

We hope we can in turn help you in understanding apprenticeships, in order to support your young person going forward.

Yours sincerely



Mrs Anna Finlason
Trust Careers Adviser