



14 March 2023

Dear Parent/Guardian

Unifrog – The Complete Destinations Platform

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we will now be using Unifrog; an award-winning, online careers platform. All students will now have access to this excellent website.

Unifrog brings into one place every undergraduate university course, apprenticeship, and college course in the UK, as well as other opportunities, such as School Leaver Programmes, MOOCs and every college at Oxford and Cambridge. This makes it easy for students to compare and choose the best university courses, apprenticeships or further education courses for them. They can also explore exciting opportunities further afield by looking at English taught undergraduate programmes available in Europe and the USA.

Students will also be engaging with psychometric testing on the platform. Unifrog's comprehensive psychometric testing is an enjoyable way for students to explore their interests, strengths, and areas for development, and to see how their results relate to possible careers and subject choices. This helps students to build a foundation to then conduct focused careers research in the areas that most interest them.

Unifrog's psychometric testing helps students:

- Consider their interests, personality type, preferred work environments, and different skill levels, and how these relate to what they might want to do in the future
- Think about how these results combine to give an accurate picture of potential pathways for them
- Explore the Careers and Subject library profiles which have been tailored to their results, getting them thinking about what they might like to pursue
- Get familiar with skills tests to prepare for job applications: the types of skills tests we've built are a common part of the application process for jobs in a wide range of sectors, and even some apprenticeship and school leaver programmes
- Additionally, the platform helps students successfully apply for these opportunities by writing their personal statement, applications and CVs and guiding them through the process, allowing teachers to give live feedback.

Students access the tool for the first time using a sign-up code which is unique to their form group. They then login using their email address and password and they can do so from any computer, tablet or smartphone. Students have all logged in through form time and in their

PSHE lessons. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

For more information, go to www.unifrog.org or contact mececareers@maidenerleghtrust.org

Yours sincerely

A handwritten signature in black ink, appearing to read 'K Hardman', with a long horizontal flourish extending to the right.

Ms K Hardman
Careers coordinator